

Malibu Cultural Arts Commission
Regular Meeting Agenda

Tuesday, January 26, 2016

6:30 p.m.

**Malibu City Hall – Multi Purpose Room
23825 Stuart Ranch Road**

Call to Order – Chair

Roll Call – Recording Secretary

Approval of Agenda

Report on Posting of Agenda – January 22, 2016

1. Written and Oral Communications from the Public

- A. Communications from the public concerning matters which are not on the agenda but for which the Cultural Arts Commission has subject jurisdiction. The Cultural Arts Commission may not act on these matters except to refer the matters to staff or schedule the matters for a future agenda.

- B. Commissioner and Staff Comments and Reports
 - 1. Commissioner Comments
 - 2. Recreation Manager Updates
 - 3. Commissioner Ad Hoc Committee Reports

2. Consent Calendar

A. Approval of Minutes

Staff Recommendation: Approve meeting minutes for the November 24, 2015 Cultural Arts Commission Regular Meeting.

Staff contact: Recording Secretary Saleaumua, 456-2489, ext. 349

3. Old Business

None.

4. New Business

A. Wild Horses of Sable Island Mobile Museum

Staff Recommendation: At the request of Commissioner Zimmer, send a recommendation to City Council to: 1) write a letter to Los Angeles County Beaches and Harbors officials in

support of using Zuma Beach as a venue to host the Wild Horses of Sable Island Mobile Museum (WHSI) project and 2) write a letter of support from the City of Malibu to photographer Roberto Dutesco that shows a commitment to hosting the WHSI mobile show in Malibu in 2016.

Staff contact: Recreation Manager Crittenden, 456-2489, ext. 337

B. Funny Zoo Public Art Exhibit

Staff Recommendation: 1) Review the Funny Zoo Public Art Exhibit proposal; 2) recommend City properties for placement of the exhibit; and 3) send a recommendation to City Council in support of placing the exhibit on selected City properties.

Staff contact: Recreation Manager Crittenden, 456-2489, ext. 337

5. Items for Future Agenda

Staff Recommendation: Provide suggestions to staff regarding items to be included on upcoming Commission agendas.

Staff contact: Recreation Manager Crittenden, 456-2489, ext. 337

6. Adjournment

Future Meetings

Tuesday, February 23, 2016	6:30 p.m.	Regular Meeting	City Hall Multipurpose Room
Tuesday, March 22, 2016	6:30 p.m.	Regular Meeting	City Hall Multipurpose Room
Tuesday, April 27, 2016	6:30 p.m.	Regular Meeting	City Hall Multipurpose Room

Guide to Cultural Arts Commission Proceedings

The Oral Communication portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Cultural Arts Commission. No action may be taken under, except to direct staff, unless the Commission, by a two-thirds vote, determines there is a need to take immediate action and that need came to the attention of the City after the posting of the agenda. Although no action may be taken, the Commission and staff will follow up at an appropriate time on those items needing response. Each speaker is limited to three (3) minutes. In order to be recognized and present an item, each speaker must complete and submit to the Recording Secretary a Request to Speak form prior to the beginning of the item being announced by the Chair. Speakers are taken in the order slips are submitted.

Items in Consent Calendar Section A have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

Items in Consent Calendar Section B have not been discussed previously by the Commission. If discussion is desired, an item may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set forth under Oral Communication.

Old Business items have appeared on previous agendas but have either been continued or tabled to this meeting with no final

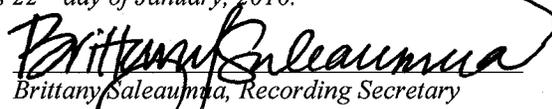
action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

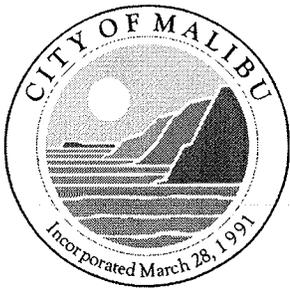
Items in New Business are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

Copies of the staff reports or other written documentation relating to each item of business described above are on file in the Planning Department, Malibu City Hall, 23825 Stuart Ranch Road, Malibu, California, and are available for public inspection during regular office hours which are 7:30 a.m. to 5:30 p.m., Monday through Thursday and 7:30 a.m. to 4:30 p.m., Friday. Written materials distributed to the Planning Commission within 72 hours of the Planning Commission meeting are available for public inspection immediately upon distribution in the Planning Department at 23825 Stuart Ranch Road, Malibu, California (Government Code Section 54957.5(b)(2)). Copies of staff reports and written materials may be purchased for \$0.10 per page. Pursuant to state law, this agenda was posted at least 72 hours prior to the meeting.

The City Hall telephone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Environmental Sustainability Director Victor Peterson at (310) 456-2489, ext. 251. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II]. Requests for use of audio or video equipment during a Commission meeting should be directed to Alex Montano at (310) 456-2489 ext. 227 or amontano@malibucity.org before 12:00 p.m. on the day of the meeting.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements; dated this 22nd day of January, 2016.


Brittany Saleaumua, Recording Secretary



Cultural Arts Commission Agenda Report

To: Chair Myer and Members of the Cultural Arts Commission

Prepared by: Brittany Saleaumua, Administrative Assistant 

Reviewed by: Amy Crittenden, Recreation Manager 

Approved by: Jim Thorsen, City Manager 

Date prepared: December 7, 2015 Meeting date: January 26, 2016

Subject: Approval of Minutes

RECOMMENDED ACTION: Approve meeting minutes for the November 24, 2015 Cultural Arts Commission Regular Meeting.

DISCUSSION: Staff has prepared, reviewed, and revised draft minutes for the November 24, 2015 Cultural Arts Commission Regular Meeting. These minutes are presented to the Commission for approval.

ATTACHMENTS:

1. November 24, 2015 Regular Meeting minutes

MINUTES
CULTURAL ARTS COMMISSION
REGULAR MEETING
NOVEMBER 24, 2015
MALIBU CITY HALL
6:30 P.M.

CALL TO ORDER

Chair Myer called the meeting to order at 6:40 pm.

ROLL CALL

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Chair Eric Myer; Vice Chair Gibbs (arrived at 6:44 pm); Commissioners Catherine Malcolm-Brickman and Suzanne Keith Zimmer; and Ex Officio Member Graeme Clifford

ABSENT: Commissioner Scott Hosfeld

ALSO PRESENT: Amy Crittenden, Recreation Manager; and Brittany Saleaumua, Recording Secretary

APPROVAL OF AGENDA

MOTION Commissioner Zimmer moved and Commissioner Brickman seconded a motion to approve the agenda. The motion carried 3-0, Vice Chair Gibbs (arrived at 6:44 pm) and Commissioner Hosfeld absent.

REPORT ON POSTING OF AGENDA

Recording Secretary Saleaumua reported that the agenda for the meeting was properly posted on November 18, 2015.

ITEM 1 WRITTEN AND ORAL COMMUNICATIONS FROM THE PUBLIC

ITEM 1.A. PUBLIC COMMENTS

Jean-Fabrice Brunel, co-founder of French Pacific events, introduced himself and stated they would like to bring their Funny Zoo art exhibit to Malibu and place their statues throughout the City. He hopes to have the exhibit up throughout Malibu within the next couple of months and keep it on display for about a year.

Eileen Koch of EKC PR stated all of the animal sculptures are built to life-size and are to promote bio-diversity and environment. She stated each sculpture is done by a different artist and sponsor and that the structures attract people of all

ages and backgrounds. She stated it is not just for visual purposes but also for educational purposes as well.

Jan-Fabrice Brunel stated their non-profit status is still pending for the company due to the relocation of the company from France to the United States.

Chair Myer suggested finding specific sites and talking to the owners of those properties.

Commissioner Zimmer stated she would like to know more information when they come back like how will it be juried? What artists do you have in mind? Do you see samples of their work? What are the aesthetics? Is it very broad? How does it promote biodiversity? She stated she would like to know as much specifics as possible when they come back.

Chair Myer also stated he would like to know who the potential benefactors are. Are the various organizations involved in setting it up? How are the artists involved? How is the contributor/donor involved? What is the structure of the program? How was it done in the past?

In response to Chair Myer's inquiry, Jean-Fabrice Brunel stated the art exhibit has not been on display here in the United States and has only been on display in France. He stated they would like Malibu to be the first place to display the art exhibit since they are currently located here. He and the Director both live in Malibu with their families.

Eileen of EKC PR also stated they will be more organized when they come back to do their formal presentation at the next meeting.

Chair Myer thanked them for their time.

Vice Chair Gibbs arrived at 6:44 pm.

CONSENSUS

By consensus, the Commission agreed to add Funny Zoo on the agenda for the next meeting.

ITEM 1.B. CULTURAL ARTS COMMISSIONERS AND STAFF COMMENTS

1. Commissioner Comments

Chair Myer urged the Commissioners to arrive on time to the meetings so that they are able to start on-time.

Commissioner Zimmer suggested for future meetings when consultants and/or artists are presenting to the Commission, that Commissioners should familiarize themselves with their history and background of the presenter.

Vice Chair Gibbs stated another artist has committed for a Salon Series event in January and a date will be finalized soon.

Chair Myer informed the Commission that another artist is interested in doing a Salon Series event and will be available sometime in February.

2. Recreation Manager Updates

Recreation Manager Crittenden updated the Commission about the Legacy Park Art Enhancement Plan and that the presentation will be presented to City Council on December 14. Staff will be asking City Council to provide input on the plan and direction on design priorities and project phasing. There are 5-6 key enhancements that will be outlined in the plan; 1) water features (ponds), 2) shade and seating areas, 3) plant updating and rehabilitation, 4) walking paths, piers and inviting edges; and 5) creating a stronger link to and from Cross Creek area.

Recreation Manager Crittenden stated the Cultural Arts website has been up for almost a year with a steady stream of visitors visiting the page. She stated the webpage is visited more during the week than it is during the weekend and she is also looking for more content and pictures to add to the website in order to keep it as up-to-date as possible.

Recreation Manager Crittenden reminded the Commission about some important meeting and event dates listed below:

- December 10, 2015 – Holiday Open House
- December 14, 2015 – Legacy Park Presentation goes to City Council
- December 16, 2015 – Cultural Arts Special Meeting

3. Cultural Arts Commission Ad-hoc Committee Reports

A. Legacy Park Art in Public Places

Commissioner Brickman thanked the Commission for their thoughtful comments and had checked into Sam Hall Kaplan's comments that were posted on Neighborhood Next Door and on the KBU radio. Commissioner Brickman stated she also took the time to respond back to some community members in order to clarify the project's purpose.

B. Concert on the Bluffs

Commissioner Brickman stated \$13,000 in funds for the event have been raised so far and is hoping to raise \$25,000 by Christmas.

Commissioner Zimmer suggested that as a Commission, each Commissioner try to raise \$5,000 and will commit to raising \$5,000 herself.

Commissioner Brickman suggested putting a list together of who has donated money towards the event so that no one is being asked twice.

Commissioner Brickman stated another meeting was held with the program director and other artists to discuss the logistics of the program which is coming along.

C. City Hall Public Art

Chair Myer stated the architectural firm they were working with on a cabling design is at a standstill since the engineering firm the City had previously worked with is no longer around. A different cabling company and engineer will be contacted and he hopes this doesn't slow down any further movement on the project.

In response to Commissioner Zimmer's suggestion, Chair Myer stated no estimation can be given by Cookes Crating until a final design has been engineered and approved by City engineers and building officials.

In response to Ex-Officio Clifford's inquiry about providing artists with boards, Chair Myer stated the potential to provide boards to artists would have to be discussed more in-depth at a later meeting.

Commissioner Zimmer suggested getting more concrete information about the architecture and engineering of the exhibit by the next meeting in order to meet the potential 2016 date.

D. Arts in Education

Commissioner Brickman thanked Vice Chair Gibbs for the lyrics that he provided the teacher at Juan Cabrillo. She is currently talking to Nicole Fisher about a future project at Cabrillo school.

E. Fundraising

Commissioner Brickman stated there is a potential store that will be implementing the RoundUp for the Arts program into their system by the next meeting and Vintage Grocers is still unsure when they can implement this method of donating into their store system.

ITEM 2 CONSENT CALENDAR

In response to Commissioner Zimmer's inquiry, Recreation Manager Crittenden suggested modifying the minutes to correctly reflect what was said on November 5, 2015 on page 4 to the following " Vice Chair Gibbs followed up that we all learned there is a potential vote for an aviary, all have different points of view on different features but the audience is all in agreement that we do not want hardscape, and aluminum flashy things because that type of urban art won't fly here – he wants more than anything to really see that story line. Craig Hodgetts ensured that all suggestions would be taken into consideration. "

The Consent Calendar consisted of the following items:

A. Approval of Minutes

Staff Recommendation: Approve meeting minutes for the October 27, 2015 Cultural Arts Commission Regular Meeting and November 5, 2015 Cultural Arts Commission Special Meeting.

MOTION Commissioner Brickman moved and Chair Myer seconded a motion to approve the Consent Calendar as amended. The motion carried 4-0, Commissioner Hosfeld absent.

ITEM 3 OLD BUSINESS

None.

ITEM 4 NEW BUSINESS

A. Mid-Year Commission Activity on City Council Assignments from Fiscal Year 2015-16

Staff Recommendation: Review the mid-year update on Commission assignments for Fiscal Year (FY) 2015-16 and approve sending the update to City Council.

Commissioner Zimmer suggested striking the word "other" from update #2.

Vice Chair Gibbs suggested modifying update #5 to read "The City Hall Art Ad Hoc Committee is working with City staff and engineers to finalize the design for the installation of the surf board art show, to be unveiled at the City's 25th anniversary celebration"

Commissioner Brickman suggested striking the word "final" from update #7 but details will be provided to City Council in January.

MOTION Chair Myer moved and Commissioner Brickman seconded a motion to approve the mid-year report with the modified changes. The motion carried 4-0, Commissioner Hosfeld absent.

B. Review Ad Hoc Committees

Staff Recommendation: Review current ad hoc committee assignments and make modifications where needed.

CONSENSUS

By consensus, the Commission agreed to reorganize the ad hoc committees with Commissioners Brickman and Hosfeld on the Concert on the Bluffs ad hoc and Commissioners Zimmer and Brickman on the Fundraising ad hoc.

ITEM 5 ITEMS FOR FUTURE AGENDA

None.

ADJOURNMENT

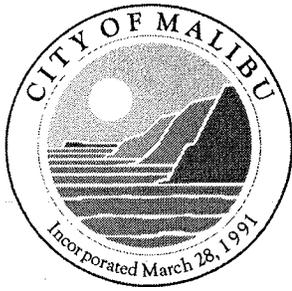
MOTION At 9:21 p.m., Commissioner Brickman moved and Commissioner Zimmer seconded a motion to adjourn the meeting. The motion carried 4-0, Commissioner Hosfeld absent.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on December 16, 2015.

ERIC MYER, Chair

ATTEST:

BRITTANY SALEAUMUA, Recording Secretary



Cultural Arts Commission Agenda Report

To: Chair Myer and Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager 

Approved by: Jim Thorsen, City Manager 

Date prepared: January 19, 2016 Meeting date: January 26, 2016

Subject: Wild Horses of Sable Island Mobile Museum

RECOMMENDED ACTION: At the request of Commissioner Zimmer, send a recommendation to City Council to: 1) write a letter to Los Angeles County Beaches and Harbors officials in support of using Zuma Beach as a venue to host the Wild Horses of Sable Island Mobile Museum (WHSI) project and 2) write a letter of support from the City of Malibu to photographer Roberto Dutesco that shows a commitment to hosting the WHSI mobile show in Malibu in 2016.

DISCUSSION: The item before the Commission is at the request of Commissioner Zimmer. Commissioner Zimmer is proposing the City of Malibu help facilitate placing the Wild Horses of Sable Island Mobile Museum in the parking lot at Zuma Beach. All parking lots at Zuma Beach are under the control of Los Angeles County Beaches and Harbors (LACBH) and are not within the jurisdiction of the City of Malibu.

The proposed WHSI mobile museum is a self-contained pod exhibiting photographs taken by photographer Roberto Dutesco that documents the historic horses of Sable Island (Attachment 1). Mr. Dutesco has shown these photos all over the world in various galleries and museums and wishes to bring the exhibit to Malibu.

A proposal is also attached for the Commission to review (Attachment 2) that includes information on exhibition length, suggested entrance fee and an outline for other uses outside of general admission viewing. Other suggested locations in the proposal include beach parking lots controlled by LACBH or California State Parks and the City controlled Malibu Bluffs Park.

The proposal is not seeking any funding from the City of Malibu and is strictly looking for a commitment from the City to assist with securing a location at Zuma Beach. Mr. Dutesco has also asked for a letter of commitment from the City in order for him to be able to start securing sponsors to fund bringing the mobile project to Malibu.

Commissioner Zimmer is asking the Commission to support sending a recommendation to City Council to provide a level of commitment from the City by writing letters to officials at LACBH in support of housing the temporary exhibit at Zuma Beach and to show support for hosting this in the City of Malibu.

The Commission should review the proposal and decide if a recommendation should be sent to City Council in support of the project.

- ATTACHMENTS:
- 1) Press Kit for Wild Horses of Sable Island Gallery
 - 2) Proposal from Roberto Dutesco

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PRESS KIT
NEW YORK, 2015

ABOUT THE GALLERY

The Wild Horses of Sable Island® Gallery celebrates twenty years of exploration by photographer Roberto Dutesco. Thanks to the international exposure the photographs have brought to the island and its unique inhabitants, Sable Island is now Canada's 43rd National Park and the horses have official protection. Because the new laws require that people must stay 65 feet away from the horses, Dutesco's photographs, many of which are unreleased, may very well be the last to capture these truly wild creatures *in such an unequivocal way*.

Once integral to humanity's age of discovery, the ancestors of Sable's horses were largely brought to the island by hundreds of shipwrecks. The possible origins and genetic history of these horses remain an open subject. Through strange misfortune, they have been returned to nature and are the sole terrestrial mammals on this thin sliver of sand 200 miles off the coast of Nova Scotia, where they have thrived for centuries, unafraid and unaware of man.

Since 1994 Dutesco has traveled to the island and captured portraits of the horses and the island, both ever changing and both enchanting in their unique tales. The photos have been featured in solo and group exhibitions internationally and are on permanent exhibition in Soho, New York, at the Wild Horses of Sable Island® Gallery, which was named one of the top 50 NYC destinations by Art Architecture Design. In addition, the award-winning feature film, *Chasing Wild Horses*, has been shown in 30 countries to over 30 million viewers.

Charity is a fundamental part of the gallery's mandate. In 2008, in partnership with the Happy Hearts Fund, the gallery opened a kindergarten in Indonesia with murals of the wild horses painted on the building's façade. Over the last ten years, Dutesco has donated a considerable number of photographs to help raise over one million dollars towards hundreds of charities. Notably, the gallery has contributed directly to Zoe Lucas's Green Horse Society, whose mission is to preserve Sable Island and its wild horses.

For all inquiries, please contact info@dutescoart.com.

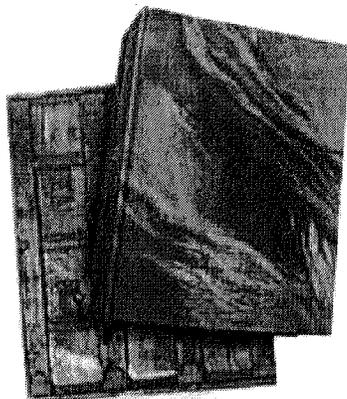


The Wild Horses of Sable Island® Gallery in Soho, NY

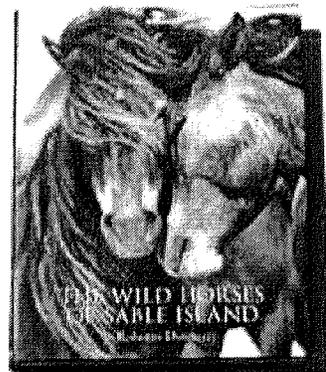
THE WILD HORSES OF SABLE ISLAND GALLERY / 64 GRAND STREET / NEW YORK / NY 10013
T +1. 212. 219. 9622 / INFO@DUTESCOART.COM / WWW.DUTESCOART.COM

THE
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PUBLICATIONS



The Wild Horses of Sable Island,
Limited Edition, 2012



The Wild Horses of Sable Island,
First Edition, TeNeues, 2014

EXAMPLES OF PHOTOWORKS



Close Up 1994



Western Run 2006



Leaf 1994



Love 1994

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ABOUT THE ARTIST

Roberto Dutesco is a New York-based Canadian photographer, poet and filmmaker. His award-winning work documenting the Wild Horses of Sable Island commenced in 1994. His films and photographs have brought international awareness and helped establish official protection for the island and its inhabitants. In 1994, Dutesco made a promise to the superintendent of Sable Island that one day the photos would be in a museum. In 2014, that promise was fulfilled and the Wild Horses of Sable Island were featured at the Natural History Museum in Halifax, Nova Scotia. Currently, the Wild Horses of Sable Island is on exhibit at the Museum at Prairiefire through a unique collaboration with the American Museum of Natural History.

Dutesco has photographed prominent personalities of our times, such as Pierre Trudeau, the Dalai Lama and Mikhail Gorbachev. Completed photo series include *The Wild Horses of Sable Island*, *The American Sandscape*, *Rocks & Things*, *Flowers & Dreams*, *Brñcusi: The Endless Column*, *The Human Landscape*, *Waters and East/West Travels of the 14th Dalai Lama*. His published writings and poems include *Ethereal Reflections*, *Alphabetical Mayhem* and *The Wild Horses of Sable Island*.



Dutesco on Sable Island photographing (left) and a still from *Chasing Wild Horses* (above)

TIMELINE

Roberto Dutesco

- 1961 June 6. Born Bucharest, Romania.
1980 Moves from Romania to Canada.
1987-92 Becomes sought-after fashion photographer filling the pages of Elle, Vogue, Rolling Stone, Flare and many more.
1994 Sable Island odyssey begins. The start of a lifelong project.
2006 The Wild Horses of Sable Island opens in Soho, New York

Publications & Films

- 2007 Dutesco and Arcadia crew arrive on Sable Island and begin principle photography for a feature documentary entitled Chasing Wild Horses. After three successive trips to the Island Dutesco and the crew complete filming.
2007 Surfing Sable Island, catalogue produced in collaboration with Scott MacDonough
2012 June. Publication of limited-edition book, The Wild Horses of Sable Island.
2014 June. Publication of The Wild Horses of Sable Island by teNeues.
2015 March. Publication of Roberto Dutesco reflects on Sable Island in the Canadian Geographic magazine.

Select Press

- 2008 The Modern Estate, "Wild Thing: Roberto Dutesco's Irresistible Photographs of the Horses of Sable Island"
2009 Elements, "Unbridled Beauties"
2010 Artes Magazine, "Canada's, Sable Island Wild Horses, Subject of Roberto Dutesco Photography"
2014 Equestrio, "The Wild Horses of Sable Island: Roberto Dutesco's Soulful Journey of Discovery"
2015 Canadian Geographic, "Roberto Dutesco Reflects on Sable Island"

Major Exhibitions

- 2002 *Sable Horses, Sand Dunes, and Rocks & Things*, National Arts Club, Solo Show
2002 *The Wild Horses of Sable Island*, Sony Headquarters in New York and Chicago
2003 *A World Without Borders*, United Nations, New York
2004 *Here is Now and Water World*, Montreal. An outdoor public art exhibit.
2005 *The Sable Horses*, World Expo in Japan, United States Pavilion
2006 *Homage to Brîncusi*, New York
2006 The Wild Horses of Sable Island Gallery opens in Soho, New York
2007 *Surfing Sable Island*, New York. A collaboration with Scott MacDonough.
2007 *Flowers and Poems*, Lord and Taylor, New York. Fifth Avenue window installations.
2008 US Premiere of Chasing Wild Horses documentary, National Arts Club, New York
2008 *The Wild Horses of Sable Island*, Ralph Lauren Mansion, New York
2008 *The Wild Horses of Sable Island*, Ralph Lauren, East Hampton, New York
2008 *Works by Roberto Dutesco*, The Riverhouse, New York
2008 *Wild Horses*, LongHouse Reserve, East Hampton, New York
2009 *Ethereal Reflections*, Lord & Taylor, Fifth Avenue, New York. Same-titled book also published.
2010 *We are Beauty*, Amsterdam. A collaboration with Ivan Tse.
2011 *Past to Present*, New York, Solo Show
2011 *Wild Horses of Sable Island*, The Embassy of Canada's Gallery, Washington, D.C.
2012-13 *The Wild Horses of Sable Island*, Jiva Hill, Crozet, France
2013 *The Wild Horses of Sable Island*, American Gold Cup, North Salem, New York
2013 *The Wild Horses of Sable Island*, Equita' Lyon, Lyon, France
2013 *The Wild Horses of Sable Island*, The Melbourne Cup, Melbourne, Australia
2014 *The Wild Horses of Sable Island*, The AAFHK, Hong Kong, China
2015 *The Wild Horses of Sable Island*, Nova Scotia Museum of Natural History, Halifax, Canada
2015 *The Wild Horses of Sable Island*, Museum at PrairieFire, Overland Park, Kansas.
2015 *Alphabetical Mayhem*, New York Public Library

THE
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OF
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GALLERY

New York City

November 2015

THE WILD HORSES OF SABLE ISLAND ©

and

I AM WILD © MOBILE MUSEUM

by

Roberto Dutesco

Malibu is a unique land and marine environment and residential community whose citizens have historically evidenced a commitment to sacrifice urban and suburban conveniences in order to protect that environment and lifestyle, and to preserve unaltered natural resources and rural characteristics. The people of Malibu are a responsible custodian of the area's natural resources for present and future generations.

Artist & Project Introduction

Sable Island, Nova Scotia, Canada is the site of some 500 shipwrecks, 500 years of known history and 500 wild horses.

Abandoned by sailors long ago or cast ashore from wrecks, this feral herd of wild horses, untouched by humans, thrives in an austere, unforgiving environment, that offers not a single sheltering tree and just grass and rainwater ponds for sustenance.

Roberto Dutesco has been documenting the Wild Horses of Sable Island since 1994.

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His 2008 film "Chasing Wild Horses" has been seen world wide by over 30 million people.

The NYC gallery dedicated exclusively to the work, is one of the longest running shows in the city - named "one of the top 50 art places one must visit" by AAD.

"I wish to bring my experience among the wild horses of Sable Island to people around the world, to show them true wilderness in its primal state, unaware and unafraid of man. I wish to recreate for others, as nearly as possible, my extraordinary experience." RD

The Mobile Museum for the Wild Horses of Sable Island is dedicated to enhancing knowledge and transforming conservation, through discovery and awareness.

From storytelling to individual experience, children and adults will be engaged and inspired by the story and odyssey presented.

Museum Mission Statement

"Awareness through beauty inspires conversation, collaboration and conservation" RD

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OF
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I AM WILD -MOBILE MUSEUM IN MALIBU

2016 -2017

The proposal for the **I AM WILD MOBILE MUSEUM** has three components that may be presented independently or ideally, as a series of modules.

It is my goal that THE MOBILE MUSEUM will create an extraordinary interactive experience.

COMPONENT ONE – SHORT FILM

A 37 minute short artistic version of the 20 years documentation on Sable Island edited to the music of **Hector Berlioz (1803 – 1869)**, played on musical instruments of the same era – 1700's capturing the era during which hundreds of ships crashed on Sable Island and beginning the odyssey of the Wild Horses.

Option: Film with live musical performance by the Santa Monica Symphony Orchestra, LA Philharmonic or other orchestra, creating an enhanced audiovisual experience, that links the work to the community through music.

COMPONENT TWO - PHOTOGRAPHY SHOW

The exhibit, to take place in one or multiple Malibu parks, will consist of some 20-30 movable double- sided panels (40 - 60 images) highlighting the wild horses.

The works will be presented on natural stands (rock boulders) with large plexi-glass inserts. These inserts hold the photographs, and will use internal stand-alone solar powered lights, to

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illuminate the images and create a unique night-time experience for visitors.

Presented in this way, the exhibit may be moved from one location to another, with little effort.

**COMPONENT THREE - MOBILE MUSEUM
SINGLE POD**

The Mobile Museum for the Wild Horses of Sable Island is an immersive experience that highlights over 100 images and video of the wild horses of Sable Island as captured by Roberto Dutesco.

Operational elements:

- The museum will be open for 2-3 months.
- Capacity at 30% = 100 people
- Each visit consist of a 15-20 minute experience plus the museum shop
- Traffic flow at 30 % - 50 people every 20 minutes - 150 /hour - 1500 / 10 hours
- show would welcome 15 000 visitors.
- The museum structure meets/exceeds all NY City/state construction code/standards and could be adapted if needed to local California state code if required.

The Malibu Pod could further travel to LA, San Diego or San Francisco.

Optional activities

To increase and enhance discussion and interest, other activities may be integrated.

These activities include:

- Private VIP walkthrough as part of a late

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- PM experience.
- Late private events, lectures and screenings would be possible.
- Early AM *Yoga among the Horses*, could attract additional visitors.

Revenue and community contribution

- A suggested entrance fee (5 -10 \$ /TBD), will be implemented based on sponsors, funding and expenses.
- A local charity would be chosen to financially benefit (@ 30 %) from the above suggested entrance fee.
- Free entrance for children, schools and veterans.

Advertising/PR:

Along with the organic visibility that the venue would generate, a significant PR effort would be undertaken to promote the Museum.

Prior to the opening and throughout the exhibit, we expect social media, radio and local TV will increase interest and visitation to the museum.

Furthermore, upon exiting the event, visitors will have the unique opportunity to continue the conversation about the museum and the preservation of wild places.

Dates:

We hope for the opening of The Mobile Museum

THE
WILD
HORSES
OF
SABLE
ISLAND®
GALLERY

for the Wild Horses of Sable Island to take place in 2016

Possible venues may include:

Beaches:

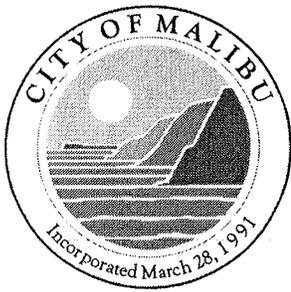
Zuma Beach – a Los Angeles County Beach;
Zuma Beach provides Ample fee- based parking
and free parking along Pacific Coast Hwy;

Westward Beach: A Los Angeles County Beach;
Ample fee-based parking available; Entrance is
west of Heathercliff Drive

Malibu Surfrider Beach - Located along the 23000
block of PCH. Surfrider is the first World Surfing
Reserve (dedicated in 2010) and the location of
the world famous Malibu Pier

Parks:

Bluff's Park - Center of Malibu – Free Parking



Cultural Arts Commission Agenda Report

To: Chair Myer and Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager 

Approved by: Jim Thorsen, City Manager 

Date prepared: January 20, 2016 Meeting date: January 26, 2016

Subject: Funny Zoo Public Art Exhibit

RECOMMENDED ACTION: 1) Review the Funny Zoo Public Art Exhibit proposal; 2) recommend City properties for placement of the exhibit; and 3) send a recommendation to City Council in support of placing the exhibit on the selected City properties.

DISCUSSION: On November 24, 2015, the Commission received a brief overview of the Funny Zoo Public Art Exhibit (Funny Zoo) from co-founder Jean Fabrice-Brunel during public comment. The Commission recommended Funny Zoo be placed on a future agenda and asked Mr. Brunel to provide additional information, such as clarification of intent, artist selection, structure of the exhibit, and funding sources.

Funny Zoo is a playful, colorful public art exhibit and cultural initiative that features numerous life-sized sculptures of wild animals. The movement is designed to promote awareness of biodiversity, as well as conservation of the Earth's endangered species and environment. Funny Zoo started in Marseille, France in 2013 and soon spread to multiple European cities. Founders Bernie Scoffie and Jean Fabrice-Brunel have been speaking to several cities in Southern California about bringing Funny Zoo to their communities.

The project involves placing one or more animal sculptures in a public area, either on private or public property. Each sculpture starts out as a white or blank canvas and juried artists create their vision on an animal that they select. Each Funny Zoo animal, or group of animals, has a sponsor. A sponsor can be anyone, from a private individual to a small business, large corporation or community organization. Funny Zoo sponsors fund the creation and customization of each animal sculpture. After each Funny Zoo animal exhibition comes to a close, sponsors chose to keep the animal, donate it to a specific

cause or sell it at auction, giving some of the proceeds to a prominent animal charity selected by the Funny Zoo organization.

Both founders moved their families to Malibu in 2015 and are excited at the possibility of having Funny Zoo placed in their own community. They have met with several local organizations already, including Malibu Country Mart, Chamber of Commerce, Malibu Village and Pepperdine. The objective and interest is to place Funny Zoo throughout Malibu in various locations at different times.

More details on the exhibit are outlined below:

City-Owned Properties (potential exhibit locations)	Malibu City Hall Malibu Bluffs Park Legacy Park Trancas Canyon Park Las Flores Creek Park
Length of time for exhibit	Minimum 3 months/Maximum 1 to 3 years. Exhibit time to be determined based on location.
Call to Artists	Funny Zoo conducted a "Call To Artists" in 2015 with the closing date ending on December 1, 2015. Candidates are being evaluated on the strength of their creative portfolio. Once this search has concluded, Funny Zoo will compile a list of top choices.
Who will Jury the Artists?	The reviewing committee includes Funny Zoo staff, an art advisor and a member designated by the city hosting the event (if they wish to do so). Exhibit sponsors will choose an artist from the final list or they are welcome to work with another artist of their choice.
Who are the Sponsors or Donors	Funny Zoo has numerous sponsors on board, including both small businesses and large corporations based in Los Angeles. Sponsors will also include French companies such as Sofitel and Suez. Local businesses will be solicited as soon as locations have been determined.

Based on the information above, Funny Zoo is asking the Commission to support placement of the exhibit on City property and is asking for recommendations on locations. They are also inviting a Commissioner to sit on the artist's jury panel if there is a Commissioner who is interested.

The Commission should discuss the exhibit proposal and decide whether to send a recommendation to City Council in support of placing the exhibit on City property (ies).

ATTACHMENTS: None