

# Cultural Arts Commission Regular Meeting Agenda

**Tuesday, October 25, 2016**

**6:30 P.M.**

**City Hall – Multi-Purpose Room  
23825 Stuart Ranch Road**

Call to Order

Roll Call

Approval of Agenda

Report on Posting of Agenda – October 20, 2016

**1. Ceremonial/Presentations**

None.

**2. Written and Oral Communications from the Public and Commissioners**

A. Communications from the Public concerning matters which are not on the agenda but for which the Commission has subject matter jurisdiction. The Commission may not act on these matters at this meeting.

B. Recreation Manager Updates

C. Commissioner Reports

**1. Commission Ad Hoc Committee Reports**

a. Legacy Park Art Enhancement

b. Arts in Education

c. Fundraising

d. Arts Foundation

e. City Hall Public Art

**3. Consent Calendar**

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Staff Recommendation: Approve the minutes for the September 27, 2016 Regular Cultural Arts Commission meeting.

Staff contact: Administrative Assistant Saleaumua, 310-456-2489 ext. 349

2. City Staff Update

Staff Recommendation: Receive and file the update from City staff for the month of October.

Staff contact: Recreation Manager Crittenden, 310-456-2489 ext. 337

4. Old Business

None.

5. New Business

A. Discussion of West Hollywood Performing Arts and Cultural Affairs Subcommittee Meeting

Staff Recommendation: 1) Discuss information gathered from attending the West Hollywood Performing Arts and Cultural Affairs Subcommittee meeting; and 2) Create a plan on how to integrate some of the observed arts programming practices in Malibu.

Staff contact: Recreation Manager Crittenden, 310-456-2489 ext. 337

6. Future Agenda Items

Adjournment

Future Meetings

Tuesday, November 23, 2016	6:30 p.m. Regular Meeting	City Hall Multipurpose Room
Wednesday, December 14, 2016	6:30 p.m. Special Meeting	City Hall Multipurpose Room
Tuesday, December 28, 2016	6:30 p.m. Cancelled	City Hall Multipurpose Room

Guide to the City Commission Proceedings

The Oral Communication portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Commission. Although no action may be taken, the Commission and staff will follow up, at an appropriate time, on those items needing response. Each speaker is limited to (3) three minutes. Time may be surrendered by deferring (1) one minute to another speaker, not to exceed a total of (8) eight minutes. The speaker wishing to defer time must be present when the item is heard. In order to be recognized and present an item, each speaker must complete and submit to the Recording Secretary a Request to Speak form prior to the beginning of the item being announced by the Chair (forms are available at the entrance to the meeting room). Speakers are taken in the order slips are submitted.

**Items in Consent Calendar Section A** have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

**Items in Consent Calendar Section B** have not been discussed previously by the Commission. If discussion is desired, an item may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set forth under Oral Communication.

**Old Business** items have appeared on previous agendas but have either been continued or tabled to this meeting with no final action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

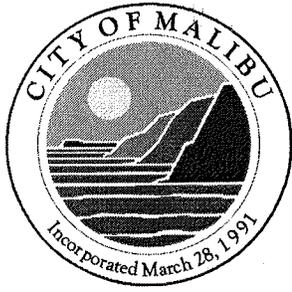
**Items in New Business** are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

*Copies of the staff reports or other written documentation relating to each item of business described above are on file in the Parks and Recreation Department, Malibu City Hall, 23825 Stuart Ranch Road, Malibu, California and are available for public inspection during regular office hours which are 7:30 a.m. to 5:30 p.m., Monday through Thursday, and 7:30 a.m. to 4:30 p.m., Friday. Written materials distributed to the Commission within 72 hours of the Commission meeting are available for public inspection immediately upon distribution (Government Code Section 54957.5(b)(2)). Copies of staff reports and written materials may be purchased for \$0.10 per page. Pursuant to State law, this agenda was posted at least 72 hours prior to the meeting.*

*The City Hall phone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Environmental Sustainability Director Craig George, (310) 456-2489, ext. 229. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II]. Requests for use of audio or video equipment during a Commission meeting should be directed to Alex Montano at (310) 456-2489, ext. 227, or [amontano@malibucity.org](mailto:amontano@malibucity.org) before 12:00 p.m. on the day of the meeting.*

*I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 20<sup>th</sup> day of October 2016.*

  
Brittany Saleaumua, Administrative Assistant



## Cultural Arts Commission Agenda Report

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Brittany Saleaumua, Administrative Assistant *BS*

Approved by: Amy Crittenden, Recreation Manager *AC*

Date prepared: October 17, 2016 Meeting date: October 25, 2016

Subject: Approval of Minutes

---

**RECOMMENDED ACTION:** Approve the minutes for the September 27, 2016 Regular Cultural Arts Commission meeting.

**DISCUSSION:** Staff has prepared draft minutes for the September 27, 2016 Regular Cultural Arts Commission meeting. Staff hereby submits the minutes for Council's approval.

**ATTACHMENTS:** September 27, 2016 Regular Cultural Arts Commission meeting

MINUTES  
CULTURAL ARTS COMMISSION  
REGULAR MEETING  
SEPTEMBER 27, 2016  
MALIBU CITY HALL  
6:30 P.M.

**CALL TO ORDER**

Chair Gibbs called the meeting to order at 6:35 p.m.

**ROLL CALL**

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Chair Richard Gibbs; Vice Chair Catherine Malcolm-Brickman; and Commissioners Eric Myer and Suzanne Keith-Zimmer and Ex-Officio Member Graeme Clifford (arrived at 6:36 p.m.)

ABSENT: Commissioner Scott Hosfeld

ALSO PRESENT: Amy Crittenden, Recreation Manager; Heather Glaser, City Clerk; and Brittany Saleaumua, Recording Secretary

**APPROVAL OF AGENDA**

Vice Chair Brickman asked the Commission to amend the agenda to move Item No. 4A and 4B after Written and Oral Communication from the Public.

MOTION Vice Chair Brickman and Commissioner Zimmer seconded a motion to approve the amended agenda. The motion carried 4-0, Commissioner Hosfeld absent.

**REPORT ON POSTING OF AGENDA**

Recording Secretary Saleaumua reported that the agenda for the meeting was properly posted on September 22, 2016.

Ex-Officio Clifford arrived at 6:36 p.m.

**ITEM 1.A. PUBLIC COMMENTS**

Claudia Taylor stated she met with Gregory London and that there was a possibility of hosting the container art project titled cargo-techure at his property. She stated the cargo-techure project would be ready in fall 2017 and that she would work with Recreation Manager Crittenden about the details of the pop-up.

Chair Gibbs requested Ms. Taylor's container art pop-up be added as an agenda item for a future meeting.

In response to Commissioner Zimmer's inquiry, City Clerk Glaser stated that the Commission only makes recommendation to City Council pertaining to matters under the Commission's purview.

Recreation Manager Crittenden stated that she will reach out to Planning Director Bonnie Blue to discuss Ms. Taylor's project since the Planning Department will have to determine the feasibility of the project on Mr. London's property.

#### CONSENSUS

By Consensus, the Commission requested that staff add Ms. Taylor's cargo-techture proposal to a future meeting agenda.

Erich Hicks stated the potential area for the Nicholas Gabaldon statue is currently being utilized for the Wastewater Treatment Facility which gives him enough time to further plan for the construction of a statue. Mr. Hicks stated he also just released a new book back in March titled *Mary Fields Aka Stagecoach Mary*, which is a non-fiction book about the first African-American female mail carrier.

In response to Ex-Officio Clifford's request, Mr. Hicks stated he would be honored to be a speaker at a Malibu Library Speaker Series event.

#### ITEM 1.B. COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

Commissioner Zimmer discussed the idea of wanting to host a documentary film series at City Hall or the Malibu Jewish Center in collaboration with Creative Visions. She stated the work that Creative Visions has been doing is fantastic and she likes their vision.

#### CONSENSUS

By consensus, the Commission requested that staff add the proposal of a documentary filmmaker series to a future meeting agenda.

Chair Gibbs stated Scott Freiman would be a potential speaker for the Speaker Series and briefly discussed the need for more possible artists for the Salon Series. He stated he and Vice Chair Brickman went to visit Gregory London's property as the potential site for Claudia Taylor's retail cargo-techture pop-up and supports Ms. Taylor's project idea for Mr. London's property. He also stated that he recently visited the Bell House and their extensive private art collection would be great for an art tour in the future, if they are willing to host.

Vice Chair Brickman introduced art advisor, Larissa to the Commission and stated she is an art advisor at a high level who would be an expert in dealing with private collections and would help advise the City on Public Art matters.

**ITEM 4 NEW BUSINESS**

A. Malibu Poet Laureate

Staff Recommendation: Provide a recommendation to City Council to: 1) Create a Poet Laureate position to represent Malibu for a two-year term; 2) Allocate \$2,000 from the General Fund to fund a stipend for the Poet Laureate; and 3) Approve the proposed criteria for selection of a Malibu Poet Laureate.

Vice Chair Brickman stated that A.3. of the selection criteria should be changed to state “unforeseen” instead of “foreseen”.

Ann Buxie stated that once the Poet Laureate has been approved by City Council, the Malibu Times would help facilitate interest and would post an open call.

Recreation Manager Crittenden stated submissions for the Poet Laureate would be accepted through the Cultural Arts website and that a page dedicated to the Poet Laureate would be created as well.

MOTION Vice Chair Brickman and Commissioner Myer seconded a motion to approve the staff recommendation. The motion carried 4-0, Commissioner Hosfeld absent.

B. Lonely Planet Travel Writers Event

Staff Recommendation: Review the proposed Lonely Planet Travel Writers’ event and approve addition of the event to the Parks and Recreation Special Events calendar.

Vice Chair Brickman presented the staff report to the Commission and introduced Bridget Crocker to the Commission who is an author in the Lonely Planet guidebook.

Ex-Officio Clifford stated that he would check the availability of the Malibu Playhouse as a venue for the event.

MOTION Vice Chair Brickman and Commissioner Zimmer seconded a motion to approve the staff recommendation. The motion carried 4-0, Commissioner Hosfeld absent.

**ITEM 1.B. COMMISSIONER REPORTS, COMMENTS AND INQUIRIES**

Recreation Manager Crittenden updated the Commission about the connection between Legacy Park and the Malibu Country Mart. She stated there is an existing gate between the park and the Country Mart that is closed. She stated she met with the Country Mart and are supportive in creating a connection between the park and the shopping center.

Recreation Manager Crittenden stated the Fred Ward exhibit will be opening on Saturday, October 1, 2016 which will be a retrospective memorial for Fred Ward since he passed away this past June.

**ITEM 2 CONSENT CALENDAR**

Item No. 2.B.1. was pulled by Commissioner Zimmer.

**MOTION** Commissioner Myer moved and Chair Gibbs seconded a motion to approve the amended minutes. The motion carried 4-0, Commissioner Hosfeld absent.

The Consent Calendar consisted of the following items:

- A. Previously Discussed Items  
None.

The following item was pulled for individual consideration:

- B. New Items  
1. Approval of Minutes – August 23, 2016  
Staff Recommendation: Approve minutes of the Cultural Arts Commission Regular Meeting of August 23, 2016.

Commissioner Zimmer clarified that the name of the representative she met with in New York City was Elizabeth Barlow Rogers, Founder of the Central Park Conservancy.

**ITEM 3 OLD BUSINESS**

None.

**ITEM 4 NEW BUSINESS**

- C. Schedule of Meetings for the Remainder of 2016  
Staff Recommendation: Approve the scheduled calendar of meetings for the remainder of 2016.

Recreation Manager Crittenden updated the Commission that West Hollywood has confirmed the invitation to meet with Commissioners after their upcoming meeting on October 13, 2016 and she is also working on scheduling a meeting with Ojai later in October.

By consensus, the Commission agreed to move the December Regular Meeting to Wednesday, December 14, 2016 due to the holidays.

**MOTION** Chair Gibbs moved and Vice Chair Brickman seconded a motion to approve the Commission's Regular Meeting schedule in December be moved up to Wednesday, December 14, 2016. The motion carried 4-0, Commissioner Hosfeld absent.

**ITEMS FOR FUTURE AGENDA**

Cargo-techture Container Art Pop-up  
Documentary Filmmaker Series by Creative Visions  
Addition of Art Placement on Private Property for Fiscal Year 2017-18  
Assignments  
Art Walk or Art Tours for Private Collections

**ADJOURNMENT**

**MOTION** At 8:46 p.m., Commissioner Myer moved and Commissioner Zimmer seconded a motion to adjourn the meeting. The motion carried 4-0, Commissioner Hosfeld absent.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on October 25, 2016.

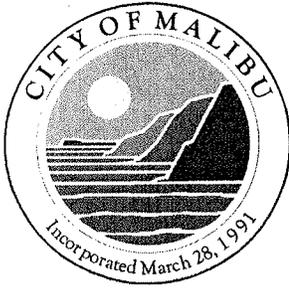
---

RICHARD GIBBS, Chair

ATTEST:

---

BRITTANY SALEAUMUA, Recording Secretary



# Cultural Arts Commission Agenda Report

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager *AC*

Approved by: Reva Feldman, City Manager *RF*

Date prepared: October 18, 2016 Meeting date: October 25, 2016

Subject: City Staff Update

---

**RECOMMENDED ACTION:** Receive and file the update from City staff for the month of October.

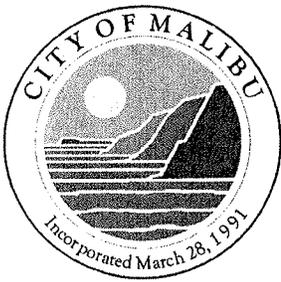
**DISCUSSION:** The following information is provided to the Commission as an update on items related to current arts programming, events and activities:

- Fred Ward Photography Exhibit: The exhibit opening was extremely successful with over 200 people attending the event on Saturday, October 1. The Ward family was pleased with both the exhibit and the overwhelming support from the community who attended the opening. There are 65 photos currently displayed. However, since additional photos have already been printed and mounted, Chris and Charlotte Ward have agreed to rotate some of the 16 x 24 photos displayed in the downstairs theater hallway.
- City Hall Public Art Exhibits: Staff is drafting a budget that will be presented to the Commission at its November 22, 2016 meeting. The budget will be based on a calendar outlined to host at least three public art exhibits per year. Staff is asking all Commissioners to provide ideas on what exhibits they wish to see in the next 12 to 16 months, so a detailed budget and calendar can be developed for City Council approval.
- Malibu Library Speaker Series: At the last Commission meeting, Chair Gibbs suggested inviting Scott Freiman to be a speaker in 2017. Mr. Freiman is a musicologist and the creator of "Deconstructing the Beatles," a series of multimedia

presentations about the composition and production techniques of the Beatles. Staff included Mr. Freiman in the list of potential speakers and topics for the 2017 calendar, which will be presented to the Library Subcommittee at its meeting on October 24, 2016.

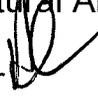
- Other Items: After the September 27, 2016 Commission meeting, staff corresponded with Claudia Taylor regarding the Container Art Project. The proposal will be forwarded to the Planning Department for review prior to being presented to the Commission. To date, staff has not received the proposal.

ATTACHMENTS: None.



# Cultural Arts Commission Agenda Report

To: Chair Gibbs and Members of the Cultural Arts Commission

Prepared by: Amy Crittenden, Recreation Manager 

Approved by: Reva Feldman, City Manager 

Date prepared: October 17, 2016 Meeting date: October 25, 2016

Subject: Discussion of West Hollywood Performing Arts and Cultural Affairs Subcommittee Meeting

---

**RECOMMENDED ACTION:** 1) Discuss information gathered from attending the West Hollywood Performing Arts and Cultural Affairs Subcommittee meeting; and 2) Create a plan on how to integrate some of the observed arts programming practices in Malibu.

**FISCAL IMPACT:** None.

**DISCUSSION:** On September 27, 2016, the Commission discussed the need to reach out to Arts Commissions in communities similar to Malibu in order to gather information that may help the Commission further expand arts programming in Malibu. It was agreed that the City of West Hollywood and City of Ojai have thriving arts communities and similarities to Malibu.

The Cultural Arts Commission was invited to attend a meeting of the West Hollywood Performing Arts and Cultural Affairs Subcommittee (WHPACAS) to observe their processes and programming procedures. The WHPACAS serves as the initial liaison between City Departments, Commissions and Boards and the Commission on Arts and Cultural Affairs projects and city sponsored events. The WHPACAS also oversees West Hollywood's annual Arts Grant Program, which provides grants to nonprofit arts organizations to offer cultural activities in the City of West Hollywood.

On October 13, 2016, Malibu Cultural Arts Commissioners Zimmer and Myer attended a WHPACAS meeting.

To prepare for the WHPACAS meeting, City staff asked each Malibu Commissioner to submit two questions to ask WHPACAS Commissioners and West Hollywood City staff. The six questions are provided as Attachment 1. These questions were used as a guide at the meeting to help gather clear, concise information on how arts programming operates in West Hollywood.

Staff is recommending the Cultural Arts Commission review the information gathered and discuss what was learned by attending the WHPACAS meeting. During discussion and review, the Commission should utilize the following topic headings to help form a detailed implementation plan:

- Arts and Business Partnerships
- Creation of Arts Grant Program
- Collaboration with Non-profits
- Commission Role
- Budget/Activity Calendar
- Direct Implementation Programming vs. Providing Grant Funding

Once the Commission has developed a plan, staff will utilize the information to develop an arts programming budget.

ATTACHMENTS: 1) Questions for West Hollywood

## Questions for West Hollywood

- 1. How does the City finance arts projects? Or what is the percentage breakdown of funds from the City General Fund, Public Arts Ordinance and outside grants or private donations.**

City Council has included Grant Funding for the arts since the creation of the Fine Arts Commission (now the Arts and Cultural Affairs Commission). In 2007, an Arts and Cultural Affairs staff position was created. In 2016, City Council approved the creation of the Arts Division which reports to the Community Development Department. There are three full-time staff members overseeing all arts-related items.

Current FY 2016-18 (2 year budget cycle) Division Budget \$1.25 Million  
Public Art and Beautification Fund- (Arts Ordinance) \$225,000

- 2. Does WeHo have its own non-profit Arts Foundation and how does that function? If so, how much city involvement is there and how was the governing body organized?**

There is no outside non-profit Arts Foundation established for the purposes of working with the City of West Hollywood Arts and Economic Development Department. The City applies directly for outside grants. Additionally, the City acts as a grant funding source for non-profit groups in order to provide a variety of arts and culture programs in West Hollywood.

- 3. If the Arts and Cultural Affairs Commission (ACAC) has a project or program idea, are they directly responsible for finding the funds to pay for it? To clarify: do Commissioners have to fundraise to support arts commission projects?**

The ACAC does not create programming or host events, however, by overseeing the City Arts Grant Program, the Commission is very involved in making sure there is a variety of arts programs to offer the community.

The ACAC (formerly the Fine Arts Commission) was created on January 5, 1987, and the mission of the Commission is to promote and nurture the arts and cultural life of the City of West Hollywood. It achieves its mission by:

- Providing accessible arts and cultural programming for all residents;
- Supporting quality arts and cultural organizations in the City;
- Promoting arts and cultural activities;
- Advising City Council on policies affecting the arts and cultural life of the City, its residents and the organizations that provide such services to the City.

The ACAC accomplishes its work through two primary subcommittees, Performing Arts and Cultural Affairs; and Urban Arts.

The Performing Arts and Cultural Affairs Subcommittee manages an Annual Arts Grants process, which is a competitive process providing up to \$80,000 each year for arts, education, social service, or community-based organizations to assist in bringing art and cultural events to West Hollywood.

The Urban Arts Subcommittee oversees the implementation of the City's Urban Art Program pursuant to Chapter 19.38 of the City's Municipal Code that requires developers of certain projects to contribute one percent of the development valuation to public art. The Subcommittee takes the lead in making recommendations with respect to artist selection, schematic plan, final art plan and installation of the art.

**4. What are some of the Arts in Education projects supported by WeHo?**

The schools in West Hollywood are part of the Los Angeles Unified School District, and there are currently no city-funded or supported arts programs in the local schools. However, the City offers several children's programs funded through City grants. Some examples are Sound Spark, a program offered by Society for the Activation of Social Space through Art and Sound (SASSAS) a non-profit organization funded by grants and private donors, and Puppet Theater on Wheels. The West Hollywood Library also offers a wide variety of children's performing and visual arts programming.

**5. Is the WeHo ACAC expected to actively promote public/private partnerships for the city?**

The Commission is currently supporting the following:

- 1) The City is currently undergoing a marketing campaign to encourage businesses to support the arts in various ways. This campaign was developed by City Economic Development and Arts staff and is fully supported by the ACAC and City Council.
- 2) The City of West Hollywood and its ACAC are looking to the future by undertaking a community-based cultural planning process – WeHo Arts: The Plan. The Plan's goals are to:
  - Celebrate the City's distinctive artistic and cultural identities.
  - Identify and commemorate West Hollywood's support and advancement of the arts.
  - Articulate a shared vision for the future: securing the position of the arts and culture at the heart of our creative city.

**6. If private businesses or donors contribute to the arts, are they able to get a tax deduction? And how is the accepted?**

There has not been a situation like this in West Hollywood. Business owners and artists contact the City if they are interested in placing Art in Public Places and the selection and acceptance process falls under the West Hollywood Urban Art Guidelines.