

This meeting will be held via teleconference only in order to reduce the risk of spreading COVID19 and pursuant to the Governor’s Executive Orders N-25-20 and N-29-20 and the County of Los Angeles Public Health Officer’s Order (revised March 12, 2021). All votes taken during this teleconference meeting will be by roll call vote, and the vote will be publicly reported.

HOW TO VIEW THE MEETING: No physical location from which members of the public may observe the meeting and offer public comment will be provided. Please view the meeting, which will be live streamed at <https://malibucity.org/video> and <https://malibucity.org/VirtualMeeting>.

HOW TO PARTICIPATE BEFORE THE MEETING: Members of the public are encouraged to submit email correspondence to bsaleaumua@malibucity.org before the meeting begins.

HOW TO PARTICIPATE DURING THE MEETING: Members of the public may speak during the meeting through the Zoom application. You must first sign up to speak before the item you would like to speak on has been called by the Chair and then you must be present in the Zoom conference to be recognized.

Please visit <https://malibucity.org/VirtualMeeting> and follow the directions for signing up to speak and downloading the Zoom application.

Cultural Arts Commission **Regular Meeting Agenda**

Tuesday, March 23, 2021

9:00 A.M.

Various Teleconference Locations

Call to Order

Roll Call

Pledge of Allegiance

Approval of Agenda

Report on Posting of Agenda – March 19, 2021

1. Ceremonial/Presentations

None.

2. Written and Oral Communications from the Public

A. Communications from the Public concerning matters which are not on the agenda but for which the Commission has subject matter jurisdiction. The Commission may not act on these matters at this meeting.

B. Commission Ad Hoc Committee Reports

1. Arts in Education
2. Malibu Public Art Exhibitions
3. Business and Community Outreach
4. Social Media

3. Consent Calendar

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the February 23, 2021 Cultural Arts Commission Regular meeting.

Staff contact: Administrative Assistant Saleaumua, 456-2489 ext. 349

4. Old Business

A. Ad Hoc Committees

Recommended Action: Determine specific assignments, objectives, and project timeframes for the Cultural Arts Commission Ad Hoc Committees.

Staff Contact: Community Services Director Bobbett, 456-2489 ext. 225

5. New Business

B. Commission Assignments

Recommended Action: 1) Review the Cultural Arts Commission assignments for Fiscal Year 2019-2020; and 2) Recommend assignments for Fiscal Year 2021-2022 for City Council consideration.

Staff Contact: Community Services Deputy Director Riesgo, 456-2489 ext. 350

6. Staff Updates

7. Commissioner Reports, Comments and Inquiries

Future Agenda Items

Adjournment

Future Meetings

Tuesday, April 27, 2021	9:00 a.m.	Regular Meeting	Location to be determined
Tuesday, May 25, 2021	9:00 a.m.	Regular Meeting	Location to be determined
Tuesday, June 22, 2021	9:00 a.m.	Regular Meeting	Location to be determined

Guide to the City Commission Proceedings

The Oral Communication portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Commission. Although no action may be taken, the Commission and staff will follow up, at an appropriate time, on those items needing response. Each speaker is limited to three (3) minutes. Members of the public wishing to speak during the meeting must participate through the Zoom application. You must first sign up to speak before the item you would like to speak on has been called by the Chair and then you must be present in the Zoom conference to be recognized. Please visit <https://malibucity.org/VirtualMeeting> and follow the directions for signing up to speak and downloading the Zoom application.

Items in Consent Calendar Section A have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

Items in Consent Calendar Section B have not been discussed previously by the Commission. If discussion is desired, an item may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set forth under Oral Communication.

Old Business items have appeared on previous agendas but have either been continued or tabled to this meeting with no final action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

Items in New Business are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

Copies of the staff reports or other written documentation relating to each item of business described above are on file in the office of the City Manager, and available upon request by emailing BSaleaumua@malibucity.org.

The City Hall phone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Yolanda Bundy, Environmental Sustainability Director, at (310) 456-2489, ext. 229. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II].

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing

agenda was posted in accordance with the applicable legal requirements. Dated this 19th day of March 2021 at 2:30 p.m.

Brittany Saleaumua
Brittany Saleaumua, Administrative Assistant



Cultural Arts Commission Agenda Report

Cultural Arts
Commission Meeting
03-23-21

**Item
3.B.1.**

To: Chair Cherin and Members of the Cultural Arts Commission

Prepared by: Brittany Saleaumua, Administrative Assistant

Reviewed by: Kristin Riesgo, Community Services Deputy Director

Approved by: Jesse Bobbett, Community Services Director

Date prepared: March 10, 2021 Meeting date: March 23, 2021

Subject: Approval of Minutes

RECOMMENDED ACTION: Approve the minutes for the February 23, 2021 Cultural Arts Commission Regular meeting.

DISCUSSION: Staff has prepared draft minutes for the February 23, 2021 Cultural Arts Commission Regular meeting.

ATTACHMENTS: February 23, 2021 Cultural Arts Commission Regular meeting minutes

MINUTES
CULTURAL ARTS COMMISSION
REGULAR MEETING
FEBRUARY 23, 2021
TELECONFERENCED – VARIOUS LOCATIONS
9:00 A.M.

The following meeting was held pursuant to the Governor's Executive Orders N-25-20 and N-29-20 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Vice Chair Cherin called the meeting to order at 9:08 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Vice Chair Lotte Cherin; Commissioners Barry Haldeman, Julia Holland, Peter Jones and Fireball Lawrence

ABSENT: Ex Officio Graeme Clifford

ALSO PRESENT: Jesse Bobbett, Community Services Director; Kristin Riesgo, Community Services Deputy Director; and Brittany Saleaumua, Administrative Assistant

PLEDGE OF ALLEGIANCE

Community Services Director Bobbett led the Pledge of Allegiance.

APPROVAL OF AGENDA

Vice Chair Cherin requested the Commission hear Item No. 6 after Item No. 1.

MOTION Vice Chair Cherin moved, and Commissioner Holland seconded a motion to approve the agenda, hearing Item No. 6 after Item No. 1. The question was called, and the motion carried unanimously.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported that the agenda for the meeting was properly posted on February 18, 2021.

ITEM 1 CEREMONIAL/PRESENTATIONS

A. Administration of Oath of Office to New Commissioners

Administrative Assistant Saleaumua swore in Commissioners Haldeman and Lawrence.

B. Election of Chair and Vice Chair

Vice Chair Cherin opened the floor for Chair nominations.

MOTION Commissioner Jones nominated Vice Chair Cherin as Chair.

MOTION Commissioner Holland nominated herself as Chair.

Vice Chair Cherin closed the floor for Chair nominations.

The question was called, and Vice Chair Cherin and Commissioners Jones and Lawrence voted for Vice Chair Cherin, Commissioner Holland voted for herself, and Commissioner Haldeman abstained. Vice Chair Cherin was elected to serve as Chair.

Chair Cherin opened the floor for Vice Chair nominations.

MOTION Chair Cherin nominated Commissioner Jones for Vice Chair.

MOTION Commissioner Haldeman nominated Commissioner Holland for Vice Chair.

Chair Cherin closed nominations.

The question was called, and Commissioners Haldeman, Holland and Lawrence voted for Commissioner Holland, and Commissioner Jones and Chair Cherin voted for Commissioner Jones. Commissioner Holland was elected to serve as Vice Chair.

ITEM 6 STAFF UPDATES

Community Services Deputy Director Riesgo provided an update regarding the Poet Laureate program.

ITEM 7 COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

Vice Chair Holland discussed the idea of an outdoor art exhibition and requested the Commission place an item on the March 23, 2021 Regular meeting agenda for discussion.

In response to Vice Chair Holland, Community Services Director Bobbett stated the Commission could not fundraise through her non-profit organization as it could be considered a conflict of interest.

Commissioner Jones stated his artwork from the *Radical Beauty, Malibu Rising* art exhibition was acquired by the Los Angeles County Museum of Art for their permanent collection.

Commissioner Haldeman suggested contacting the Malibu Chamber of Commerce to offer businesses artwork created by local artists.

Chair Cherin stated she had concerns about staging art at businesses and suggested the Commission place an item on the March 23, 2021 Regular Meeting agenda for discussion.

In response to Commissioner Haldeman, Community Services Director Bobbett stated the Commission could create an ad hoc committee to research business and community outreach options regarding the arts.

Commissioner Lawrence suggested expanding the Commission's social media presence.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

Community Services Deputy Director Riesgo stated the Malibu Elementary School virtual poetry and art workshop concluded in January 2021, and the students' work was on display at the Michael Landon Center.

2. City Hall Public Art

No updates.

ITEM 3 CONSENT CALENDAR

MOTION Chair Cherin moved, and Vice Chair Holland seconded a motion to approve the Consent Calendar. The question was called, and the motion carried unanimously.

The Consent Calendar consisted of the following items:

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the December 22, 2020 Cultural Arts Commission Regular Meeting.

ITEM 4 OLD BUSINESS

None.

ITEM 5 NEW BUSINESS

A. Ad Hoc Committees

Recommended Action: 1) Review current Cultural Arts Commission Ad Hoc Committees and appointments, affirm or modify appointments, and make any necessary appointments to fill vacancies; and 2) Determine if new Ad Hoc Committees need to be created or if current Ad Hoc Committees can be dissolved.

Community Services Director Bobbett presented the staff report.

Vice Chair Holland recommended changing the City Hall Public Art Ad Hoc Committee name to Malibu Public Art Exhibitions.

In response to Chair Cherin, Community Services Director Bobbett clarified that an ad hoc committee could work on a specific project or task outside of Commission Regular meetings and provide an update regarding the ad hoc committee's progress during each Regular meetings.

Commissioner Haldeman recommended forming an ad hoc committee to conduct business and community outreach.

Chair Cherin recommended forming an ad hoc committee to coordinate the Commission's social media with staff and nominated Commissioner Lawrence. She recommended appointing Commissioner Haldeman to serve on a Business and Community Outreach Ad Hoc Committee.

Commissioner Jones nominated himself to join Commissioner Haldeman on the Business and Community Outreach Ad Hoc Committee.

Vice Chair Holland nominated Commissioner Lawrence for the Malibu Public Art Exhibitions Ad Hoc Committee and nominated herself for the Arts in Education Ad Hoc Committee.

MOTION Commissioner Jones moved, and Chair Cherin seconded a motion to: 1) appoint Chair Cherin and Vice Chair Holland to the Arts in Education Ad Hoc Committee; 2) change the name of the City Hall Public Art Ad Hoc Committee to Malibu Public

Art Exhibitions Ad Hoc Committee; 3) appoint Vice Chair Holland and Commissioner Lawrence to the Malibu Public Art Exhibitions Ad Hoc Committee; 4) establish the Business and Community Outreach Ad Hoc Committee; 5) appoint Commissioners Haldeman and Jones to the Business and Community Outreach Ad Hoc Committee; 6) establish the Social Media Ad Hoc Committee; and 7) appoint Commissioner Lawrence to the Social Media Ad Hoc Committee. The question was called, and the motion carried unanimously.

B. Commission Name Change

Recommended Action: 1) Discuss changing the name of the Cultural Arts Commission to Arts Commission; and 2) Determine whether to recommend the name change for City Council approval.

Community Services Deputy Director Riesgo presented the staff report.

Commissioner Jones suggested changing the name of the commission to Malibu Cultural Affairs Commission.

Chair Cherin suggested changing the name of the commission to Malibu Arts Commission.

Community Services Director Bobbett stated City Council would review and approve the name change.

MOTION Chair Cherin moved, and Commissioner Lawrence seconded a motion to recommend the City Council change the name of the Cultural Arts Commission to the Malibu Arts Commission. The question was called, and the motion carried unanimously.

FUTURE AGENDA ITEMS

Outdoor Art Exhibition

ADJOURNMENT

MOTION At 11:03 a.m., Chair Cherin moved, and Commissioner Jones seconded a motion to adjourn the meeting. The question was called, and the motion carried unanimously.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on March 23, 2021.

LOTTE CHERIN, Chair

ATTEST:

BRITTANY SALEAUMUA, Administrative Assistant



Cultural Arts Commission Agenda Report

Cultural Arts
Commission Meeting
03-23-21

**Item
4.A.**

To: Chair Cherin and Members of the Cultural Arts Commission

Prepared by: Kristin Riesgo, Community Services Deputy Director

Approved by: Jesse Bobbett, Community Services Director

Date prepared: March 18, 2021 Meeting date: March 23, 2021

Subject: Ad Hoc Committees

RECOMMENDED ACTION: Determine specific assignments, objectives, and project timeframes for the Cultural Arts Commission Ad Hoc Committees.

DISCUSSION: At the February 23, 2021 Regular meeting, the Commission revised current ad hoc committees (Committees), established new Committees, and made Committee appointments, including:

- Arts in Education
 - Chair Cherin and Vice Chair Holland
- Business and Community Outreach
 - Commissioners Haldeman and Jones
- Malibu Public Art Exhibitions
 - Vice Chair Holland and Commissioner Lawrence
- Social Media
 - Commissioner Lawrence

Ad Hoc Committees are formed to work on specific assignments related to Commission business outside of Regular Meetings. Committees are formed at the onset of a specific assignment and dissolved once the Commission has completed the assignment.

While the Commission approved Committees and appointees, it did not establish assignments, objectives, or timeframes for each project. The Commission is asked to determine these items for each Committee while ensuring they fall within the Commission's Council-approved assignments (Attachment).

ATTACHMENTS: 2019-2020 Cultural Arts Commission Assignments



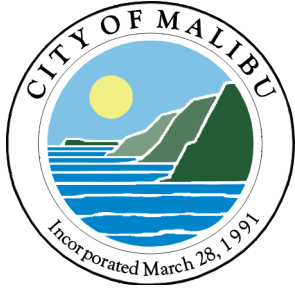
City of Malibu

MEMORANDUM

To: Cultural Arts Commission
From: Reva Feldman, City Manager
Date: June 25, 2019 (*updated January 27, 2020*)
Re: Cultural Arts Commission Assignments for Fiscal Year 2019-2020

At its Regular meeting on June 24, 2019, the City Council approved the following items for the Commission's annual work plan for Fiscal Year 2019-2020:

1. Facilitate regular art exhibitions and related events at Malibu City Hall
2. Review and recommend to City Council new artwork for the Water Treatment Facility fencing located on the corner of Civic Center Way and Cross Creek Road
3. Review and recommend policies, procedures, and projects in accordance with the Art in Public Places Ordinance
4. Provide feedback regarding advertising, marketing, and website content for Cultural Arts programs and events, including the Malibu Arts and Culture website
5. Work with staff to produce cultural arts programs and events, including Arts in Education outreach in Malibu schools
6. Review and recommend a location for a labyrinth garden at Legacy Park
7. Coordinate meetings with artists in the community using the existing composers' breakfast meetings as a model
8. Investigate the potential for a performance and visual arts center in Malibu
9. Approve submitted artwork for the City Utility Box Art Program
10. Work with City staff to compile attendance data related to cultural arts programs, events, performances, exhibitions, and workshops
11. Assist Planning staff on the development of a Zoning Text Amendment (ZTA) regarding the display of art throughout the City
12. Provide feedback for advertising, marketing, and promotion of Cultural Arts programs and events
13. Provide input regarding the current Temporary Use Permit (TUP) process to allow temporary pop-up galleries and performance art exhibits in vacant business spaces
14. Make bimonthly oral reports to the City Council on Commission activities
15. Submit a mid-year written report to the City Council on Commission activity
16. *Review the Statues for Equality Program and potentially recommend a nominee, statue size, and location for placement*
17. *Review the current City gateway signs and recommend options for replacement*



Cultural Arts Commission Agenda Report

Cultural Arts
Commission Meeting
03-23-21

**Item
5.A.**

To: Chair Cherin and Members of the Cultural Arts Commission

Prepared by: Kristin Riesgo, Community Services Deputy Director

Approved by: Jesse Bobbett, Community Services Director

Date prepared: March 12, 2021 Meeting date: March 23, 2021

Subject: Commission Assignments

RECOMMENDED ACTION: 1) Review the Cultural Arts Commission assignments for Fiscal Year 2019-2020; and 2) Recommend assignments for Fiscal Year 2021-2022 for City Council consideration.

DISCUSSION: Each year in June, the Council approves Commission assignments for the upcoming Fiscal Year. Due to the COVID-19 Pandemic, the Council did not approve updated assignments for Fiscal Year 2020-2021.

The Commission is asked to review the current list of assignments for Fiscal Year 2019-2020 (Attachment 1) and make recommendations for new and revised assignments for Fiscal Year 2021-2022.

Once approved by the Commission, the recommended assignments will be taken to Council for review and approval.

ATTACHMENTS: 2019-2020 Cultural Arts Commission Assignments



City of Malibu

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4. Provide feedback regarding advertising, marketing, and website content for Cultural Arts programs and events, including the Malibu Arts and Culture website
5. Work with staff to produce cultural arts programs and events, including Arts in Education outreach in Malibu schools
6. Review and recommend a location for a labyrinth garden at Legacy Park
7. Coordinate meetings with artists in the community using the existing composers' breakfast meetings as a model
8. Investigate the potential for a performance and visual arts center in Malibu
9. Approve submitted artwork for the City Utility Box Art Program
10. Work with City staff to compile attendance data related to cultural arts programs, events, performances, exhibitions, and workshops
11. Assist Planning staff on the development of a Zoning Text Amendment (ZTA) regarding the display of art throughout the City
12. Provide feedback for advertising, marketing, and promotion of Cultural Arts programs and events
13. Provide input regarding the current Temporary Use Permit (TUP) process to allow temporary pop-up galleries and performance art exhibits in vacant business spaces
14. Make bimonthly oral reports to the City Council on Commission activities
15. Submit a mid-year written report to the City Council on Commission activity
16. *Review the Statues for Equality Program and potentially recommend a nominee, statue size, and location for placement*
17. *Review the current City gateway signs and recommend options for replacement*