

MINUTES
MALIBU ARTS COMMISSION
REGULAR MEETING
JUNE 22, 2021
TELECONFERENCED – VARIOUS LOCATIONS
9:00 A.M.

The following meeting was held pursuant to the Governor’s Executive Order N-08-21 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Chair Cherin called the meeting to order at 9:03 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Chair Lotte Cherin; Vice Chair Julia Holland; Commissioners Barry Haldeman (arrived at 9:06 a.m.), Peter Jones (arrived at 9:10 a.m.), and Fireball Lawrence

ABSENT: Ex-Officio Graeme Clifford

ALSO PRESENT: Kristin Riesgo, Community Services Deputy Director; and Brittany Saleaumua, Administrative Assistant

PLEDGE OF ALLEGIANCE

Chair Cherin led the Pledge of Allegiance.

APPROVAL OF AGENDA

MOTION Chair Cherin moved, and Commissioner Lawrence seconded a motion to approve the agenda. The question was called, and the motion carried 3-0, Commissioners Haldeman and Jones absent.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported the agenda for the meeting was properly posted on June 18, 2021.

ITEM 1 CEREMONIAL/PRESENTATIONS

None.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

Chair Cherin stated two poetry anthologies, *A Place Like This* and *Quilt* were published, and copies of the books were mailed to each Commissioner.

In response to Chair Cherin, Community Services Deputy Director Riesgo clarified the Poet Laureate Committee's nomination for the City's fourth Poet Laureate would be on the July 27, 2021 Regular meeting agenda for the Commission to review and approve their recommendation for City Council approval.

Commissioner Haldeman arrived at 9:06 a.m.

2. Malibu Public Art Exhibitions

Commissioner Lawrence stated he planned to meet with Malibu Country Mart to further discuss the proposed location of the Art Walk and should have additional details by the July 27, 2021 Regular meeting.

3. Business and Community Outreach

Commissioner Haldeman stated he would provide an update regarding outdoor musical performances at local businesses during Item No. 4.A.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo clarified that multi-day events scheduled between Memorial Day and Labor Day would require Temporary Use and Coastal Development Permits submitted to the Planning Department a minimum of 90 days prior to the event.

Commissioner Jones arrived at 9:10 a.m.

4. Social Media

In response to Commissioner Lawrence, Community Services Deputy Director Riesgo confirmed the website and domain were updated to Malibu Arts Commission.

Commissioner Lawrence stated he would schedule a meeting with Community Services Deputy Director Riesgo to discuss social media outreach.

ITEM 3 CONSENT CALENDAR

MOTION Chair Cherin moved, and Vice Chair Holland seconded a motion to approve the Consent Calendar. The question was called, and the motion carried unanimously.

The Consent Calendar consisted of the following items:

- A. Previously Discussed Items
None.
- B. New Items
 - 1. Approval of Minutes
Recommended Action: Approve the minutes for the May 25, 2021 Malibu Arts Commission Regular Meeting.

ITEM 4 OLD BUSINESS

- A. Outdoor Musical Performances at Local Businesses
Recommended Action: At the request of the Business and Community Outreach Ad Hoc Committee, discuss the potential for outdoor musical performances at local businesses to promote awareness of the arts.

Commissioner Haldeman stated outdoor musical performances would be postponed after Labor Day due to the Temporary Use Permit and Coastal Development Permit requirements.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo stated outdoor musical performances planned after Labor Day would require a Temporary Use Permit submitted to the Planning Department a minimum of 40 days prior to the event. She stated outdoor music could be incorporated into the same Temporary Use Permit as the Art Walk event on October 2, 2021.

In response to Commissioner Haldeman, Commissioner Lawrence stated the proposed entertainment for the Art Walk would feature both recorded and live music with a predetermined playlist.

ITEM 5 NEW BUSINESS

- A. Art and Business Program
Recommended Action: At the request of the Business and Community Outreach Ad Hoc Committee, review and provide feedback on the Art and Business proposal.

Commissioner Haldeman presented the Art and Business program proposal to the Commission for their feedback.

Commissioner Lawrence suggested using prints as a representation of the original piece if insurance costs were of concern.

Commissioner Jones suggested confirming insurance costs before deciding whether original pieces or prints of the original pieces would be used.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo stated the proposed Art and Business program would not require City Council approval, but the City Attorney would need to approve the agreement.

In response to Commissioner Jones, Chair Cherin proposed the Malibu Chamber of Commerce should manage the financial component of the Art and Business program instead of the City.

In response to Commissioner Haldeman, Commissioner Jones recommended increasing the Art and Business entry fee to \$50.00 to ensure participation by serious artists.

Commissioner Lawrence indicated agreement with Commissioner Jones regarding the higher entry fee for the Art and Business program.

In response to Commissioner Lawrence, Commissioner Jones stated the purpose of the Art and Business program was to have art in public places.

Commissioner Lawrence suggested the intention of the Art and Business program should be to showcase the art and artist rather than trying to sell art.

Chair Cherin suggested Commissioners Haldeman and Jones submit the Business and Art program proposal to the Malibu Chamber of Commerce and determine if the Malibu Chamber of Commerce could organize the Art and Business program, including management of the financial components.

CONSENSUS By Consensus, the Commission recommended submitting the Art and Business program proposal to the Malibu Chamber of Commerce.

At 9:53 a.m., Commissioner Lawrence left the meeting.

ITEM 6 STAFF UPDATES

Community Services Deputy Director Riesgo provided an update regarding Poet Laureate Programs.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo stated funding to print the anthology, *Quilt*, was provided by donations from the Malibu Optimist Club and local teachers.

ITEM 7 COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

In response to Commissioner Haldeman, Vice Chair Holland suggested promoting art events on the Commission Facebook page.

In response to Chair Cherin, Community Services Deputy Director Riesgo stated Chair Cherin could send her art-related events for the Commission website calendar.

In response to Commissioner Jones, Community Services Deputy Director Riesgo stated she would provide the Commission with an updated regarding poetry book sales.

Commissioner Jones suggested a Halloween-themed exhibition and event at Malibu City Hall if permitted under Los Angeles County Department of Public Health COVID-19 guidelines.

FUTURE AGENDA ITEMS

Arts Commission Copyright and Trademark
Poet Laureate Nomination
Arts Center

ADJOURNMENT

MOTION At 10:24 a.m., Commissioner Haldeman moved, and Chair Cherin seconded a motion to adjourn the meeting. The question was called, and the motion carried 4-0, Commissioner Lawrence absent.

Approved and adopted by the Malibu Arts
Commission of the City of Malibu on July 27,
2021



LOTTE CHERIN, Chair

ATTEST:



BRITTANY SALEAUMUA, Administrative Assistant