

The People Concern Malibu Outreach Team

April 2025 Report

Outcomes

In April 2025, the total number of contacts made by the outreach team was 183, with 53 unduplicated contacts. 4 individuals were contacted in permanent or temporary housing. Of the 49 unduplicated contacts currently on the streets, 5 were new contacts, with 1 of them becoming repeat contacts. There are currently 24 contacts considered in various stages of engagement, and 25 are refusing services at this point. The outreach team continues to contact these individuals with the goal of getting them engaged in the housing process.

Success Story

MiMi's Journey to Safety and Stability

In late March, MiMi arrived in Malibu under harrowing circumstances. A survivor of domestic violence, MiMi had been residing in interim housing in the city of Los Angeles after fleeing an abusive relationship. Tragically, her abuser located her at the site, forcing her to once again flee for her safety. Seeking refuge, MiMi made her way to Malibu and began living in her car near the beach—drawn to the area's sense of distance and safety from her abuser.

Feeling vulnerable and desperate for help, MiMi reached out to the City of Malibu requesting assistance. Recognizing the urgency of her situation, the city referred her case to The People Concern's Malibu Outreach team. The team promptly made contact with MiMi, who expressed an immediate and rare willingness to enter interim housing—so long as it would ensure her safety from her abuser.

This readiness to act was unusual; most individuals experiencing homelessness need time to build trust before considering housing. For the team, MiMi's urgency was a clear signal of the extreme distress and danger she faced. Without hesitation, the Outreach team sprang into action, sending out referrals to a wide network of interim housing providers in locations far enough from her abuser to ensure her safety.

Despite an initial lack of availability, the team remained persistent—understanding that MiMi's well-being was at immediate risk. They continued to advocate, follow up, and widen their search, driven by the gravity of her situation.

Their efforts paid off. Within just two weeks, MiMi was placed into a secure interim housing site—far removed from the reach of her abuser. Now, for the first time in months, MiMi has a roof over her head, a safe place to sleep, and the space she needs to begin healing from the trauma she has endured.

MiMi's story is a powerful reminder of the resilience of survivors and the life-changing impact of swift, compassionate outreach. The Malibu Outreach team's commitment and responsiveness not only provided immediate safety for a vulnerable woman in crisis—but also opened the door to hope, stability, and a new chapter in MiMi's life.

Next Steps:

As the reopening of Pacific Coast Highway (PCH) approaches and the summer months draw near, we anticipate an influx of both returning and new individuals experiencing homelessness in the Malibu area. In response, our outreach team will continue to maintain a strong and visible presence throughout the community.

We remain committed to proactive engagement and will expand our efforts in collaboration with community partners to ensure individuals are connected to the services and resources they need. Our goal is to provide support tailored to each client's unique situation, assisting them in taking meaningful steps toward stability and housing.

We recognize that early engagement and consistent follow-through are critical during this seasonal shift, and our team is prepared to respond with compassion, coordination, and care.