

The People Concern Malibu Outreach Team

July 2025 Report

Outcomes

In July 2025, the total number of contacts made by the outreach team was 265, with 66 unduplicated contacts. 5 individuals were contacted in permanent or temporary housing. Of the 61 unduplicated contacts currently on the streets, 7 were new contacts, with 4 of them becoming repeat contacts. There are currently 28 contacts considered in various stages of engagement, and 33 are refusing services at this point. The outreach team continues to contact these individuals with the goal of getting them engaged in the housing process.

Success Story

AnBo's Journey Back Home

In July 2025, The People Concern's Malibu Outreach Team had the privilege of reconnecting with a familiar face—AnBo, a longtime member of the Malibu unhoused community during the height of the pandemic.

After several years away on the East Coast, AnBo returned to Malibu, seeking the comfort of familiarity. But what he found was a quiet absence. The friends he once shared the streets with, those who had become his family during some of the darkest times, were no longer there. He soon learned that many had engaged with The People Concern during his absence and successfully transitioned into permanent housing. While this news was uplifting, it also left AnBo with a deep sense of regret—he wished he had stayed and pursued the same opportunity when it had been offered to him years ago.

Living alone near Zuma Beach, AnBo struggled with limited mobility due to a chronic condition, making it extremely difficult to access basic needs like food and hygiene. Scavenging or even walking to the grocery store with his CalFresh benefits became an overwhelming task. The burden of solitude and survival weighed heavily on him.

That's when The People Concern's Malibu Outreach Team found him.

Recognizing him immediately, the team approached with empathy and understanding, offering essential supplies like bottled water, snacks, and hygiene kits. But more importantly, they offered something greater, a renewed opportunity for stability. The team invited AnBo to consider interim housing as a stepping stone toward permanent housing. It was a crucial moment of decision for him. With the memory of his past choices and the knowledge of his current hardships, AnBo chose to say yes.

From there, the outreach team swiftly mobilized resources to support his transition. They provided documentation assistance, motel stays, transportation, and helped facilitate medical appointments—ensuring AnBo's complex needs were met while a placement was being prepared.

Finally, when a bed became available at a local shelter, the team moved quickly to deliver AnBo to his intake. He was warmly welcomed into his new temporary home, where he is now receiving daily support from onsite staff and has already begun the next phase of his journey: securing permanent housing.

Today, AnBo is no longer isolated. He's surrounded by new friends, a caring support system, and the dignity of having a roof over his head. The burden of loneliness has lifted, replaced by hope, connection, and the firm belief that it's never too late to choose a different path.

The People Concern celebrates AnBo's decision to try again, and the resilience he showed in taking that first step toward a better future. They're proud to walk beside him on this journey—one filled with renewed hope and lasting change.

Next Steps:

The outreach team is looking forward to launching our new collaboration with the Council of Governments (COG). This partnership will allow us to add a dedicated clinical case manager to the Malibu outreach team and provide funding for three additional interim housing beds at a Santa Monica site. These added resources will expand the scope of services we can offer and create more opportunities to connect clients with shelter.

Through this collaboration, our team will continue to:

- Engage clients and assess needs with the support of our new clinical case manager.
- Prioritize placements into the newly funded interim housing beds.
- Strengthen partnerships with service providers to increase client access to mental health, medical, and case management services.

By combining additional staffing with expanded housing resources, this collaboration positions us to more effectively meet client needs and move more people into stable shelter and housing.