



City of Malibu News

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Malibu Library Speaker Series Presents Former Dodgers General Manager Ned Colletti and Pepperdine Sport Law and Marketing Professor Alicia Jessop

(Malibu, CA) – The next featured speaker of the 2018 Malibu Library Speaker Series is Ned Colletti, former General Manager of the Los Angeles Dodgers for nine seasons, and author of "The Big Chair: The Smooth Hops and Bad Bounces from the Inside World of the Acclaimed Los Angeles Dodgers General Manager."

Colletti will discuss his book with Alicia Jessop, Sport Law and Marketing Professor at Pepperdine University on Tuesday, May 1, 7:00 PM at City Hall.

"Yet again, the Library Speaker Series is showcasing incredibly talented and interested people who are connected to our community," Mayor Rick Mullen said. "Ned Colletti has helped make our hometown team one of baseball's greatest, and this discussion about his book and the inside business of baseball with sports business expert Alicia Jessop will be fascinating."

Ned Colletti has worked in Major League Baseball for 36 years and has become one of the winningest baseball executives during the last 20 years, scouting, signing and managing top professional baseball players. Prior to working for the Dodgers, he began his baseball career with his hometown team, the Chicago Cubs, where he worked for 13 seasons.

Following his tenure at the Dodgers, he starting teaching as an Executive in Residence in Sport Administration at Pepperdine University, and working in baseball player scouting and development, and serving as an analyst on the Dodgers/Spectrum SportsNet LA network, and MLB on the TuneIn radio network.

Alicia Jessop's research focuses on the implications of federal and state labor law on the sports industry, with particular emphases on sports agents and athlete protections. She also serves as a sports business contributing writer to The Huffington Post and The Washington Post, previously writing for Forbes, CNBC and SI.com. Jessop is the founder of Ruling Sports, a website about the business, law and culture of sports.

About the Series

The 2018 Malibu Library Speaker Series is a program of the County of Los Angeles Public Library, Malibu Branch, and the City of Malibu, featuring experts, authors and notable figures discussing a wide range of subjects, including the entertainment industry, literature, science, motivation, the arts, education, sports, travel, food and the environment.

Past notable speakers in the Library Speaker Series include best-selling author Jeannette Walls, famed civil rights lawyer Gloria Allred; climate change champion and author Bill McKibben; prolific comedy writer and director Tom Shadyac, author of the best-selling novel "Eat, Pray, Love" Elizabeth Gilbert and award-winning documentary filmmakers Rory Kennedy and Mark Bailey.

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