

American Red Cross in COVID-19

Presented by:

Alyssa Christenson

Disaster Program Manager

Serving Western Los Angeles



How is Red Cross Activated?

- Red Cross never self-deploys. We activate when we are contacted by the:
 - Fire Department
 - Police Department
 - City or County Emergency Management Representative
- How can you contact the Red Cross for Disaster Services?
 - The 24-Hour Disaster Dispatch line: (800) 675-5799
- What services can be requested of Red Cross in the face of Disasters?
 - Disaster Action Team
 - Set-Up and Manage Shelters
 - Red Cross Managed
 - Red Cross Supported
 - Set-Up & Manage Evacuation Centers
 - Canteening
 - Supporting with certain supplies

Contacting the Red Cross in Disasters & Home Fires

- If you (as a resident or community member) or someone you know has been displaced due to a natural disaster or home fire, you can directly contact the Red Cross.
- If you are within LA County you could request services for yourself, a neighbor or loved one by reaching out our to our 24-Hour Disaster Dispatch line: (800) 675-5799
- If are outside of LA County and you need to request Red Cross services for yourself, a neighbor or loved one you can contact the Red Cross through the following number: 1-800-RED-CROSS/1-800-733-2767

Important Partners

- Animal Control/Services
- Department of Public Health
- Fire Department
- Police Department
- Recreation & Parks
- School District
- CERT
- Department of Transportation
- City/County Emergency Management Office



- Non-Profits
- Businesses
- Local Elected Officials

Evacuation vs. Sheltering

- Evacuations
 - Evacuation Sites
 - Temporary Evacuation Point
- Sheltering
 - Congregate Sheltering
 - Non-Congregate Sheltering



Volunteering in COVID-19

- How to become a volunteer?
 - Redcross.org
 - Submit to a Background Check
 - Attend Orientation Training
 - Person to Person Onboarding
- What does volunteering look like under COVID-19?
 - Screening processes & procedures
 - Personal Protective Equipment (PPE)
 - Social Distancing
 - Enhanced Sanitation
 - COVID-19 Specific Training



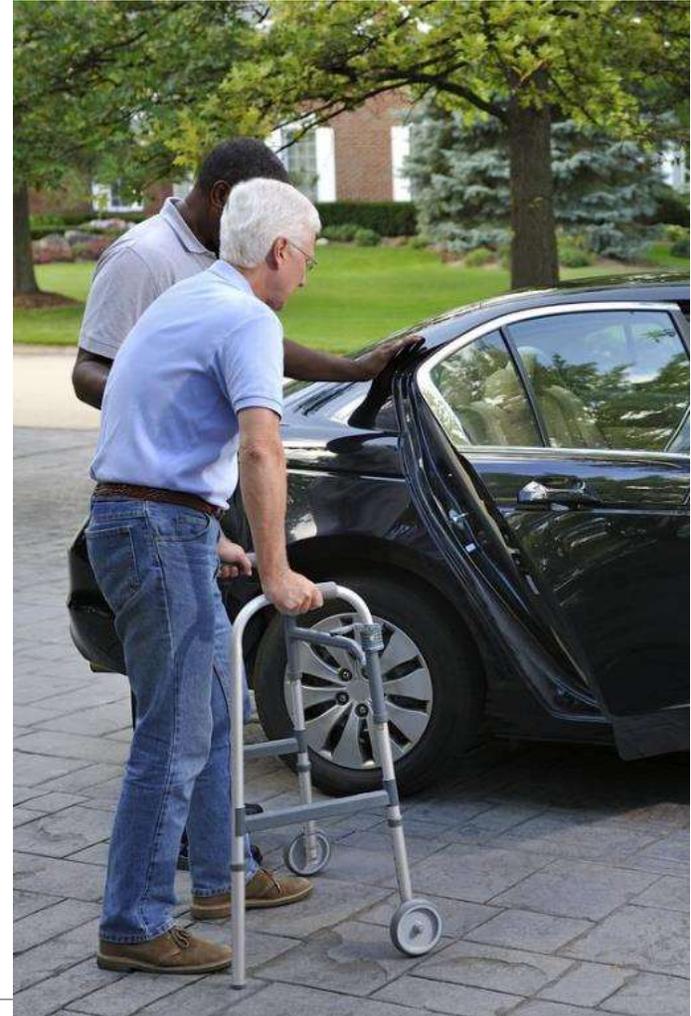
- How does Red Cross train volunteers?
 - Through automated online trainings
 - Through instructor led trainings

How Can You Prepare?



It Is Up To You To Be Ready

- Do not count on receiving help right away.
- You must be prepared to help:
 - Yourself
 - Your household
 - Neighbors
 - Older adults



You Can Prepare



Each of us can prepare ourselves and our households for any disaster.

Preparing helps us:

- Stay safe
- Adapt to challenges
- Recover quickly

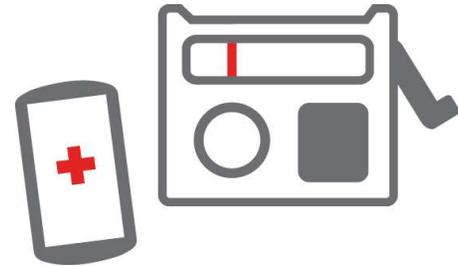
Be Red Cross Ready



Get a Kit



Make a Plan



Be Informed

Emergency Kit Items



Water



First Aid Kit



Flashlight and extra batteries



Whistle



Manual Can Opener



Non Perishable Food

Be **Red Cross** Ready Prepare so you can protect.



Emergency Kit Items



Warm Clothes and Shoes



Radio



Cash



Work Gloves



Cell phone Charger



Tools

Be Red Cross Ready Prepare so you can protect.



Emergency Items



Prescriptions



Sweet (or salty) treats



Personal hygiene & sanitation items



Personal documents



Children's toys and games



Pet items

Be **Red Cross** Ready Prepare so you can protect.



Emergency Kits

Types of Kits:

- Personal Kit
 - 3 Day Supply
 - Work, Home, School
- Family Kit
 - 2 Week Supply
- By the Bed Kit
 - Shoes, Flashlight, glasses



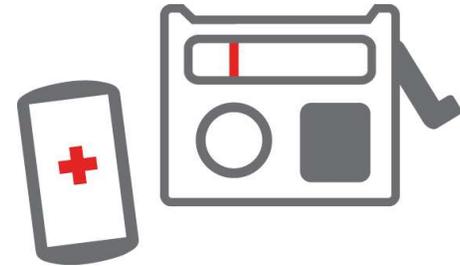
Be Red Cross Ready



Get a Kit



Make a Plan



Be Informed

Make a Plan

Things to consider:

- Likely disasters
- Household members who travel
- Household members with access or functional needs
- Pets and service animals



Make a Plan

STEP 1: TALK

- Talk to family, neighbors, and co-workers
- Discuss your risks and vulnerabilities

STEP 2: PLAN

- Out-of-state contact
- Two evacuation routes
- Two places to meet

STEP 3: PRACTICE

- Two times each year
- Review supplies
- Test smoke detectors



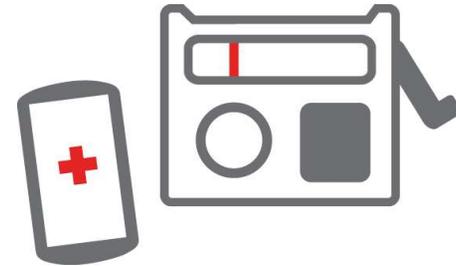
Be **Red Cross** Ready



Get a Kit



Make a Plan



Be Informed

BE INFORMED

Radio stations

KNX 1070 am & KFI 640 am

- Red Cross shelters broadcast on KNX1070

“Reverse 911”

- www.alert.lacounty.gov
- www.notifyla.org
 - Register cell phones and email

Safe & Well:

www.safeandwell.org

- Let your family know you are safe



Be **Red Cross** Ready Prepare so you can protect.



Be Red Cross Ready

Prepare so you can protect.

COVID-19



**American
Red Cross**

Working Together to Slow the Spread

We all have a role to play. Together we can:

- Slow the spread of the virus
- Protect individuals who are at a higher risk of severe illness
 - Age > 65
 - People of any age who have serious underlying medical conditions

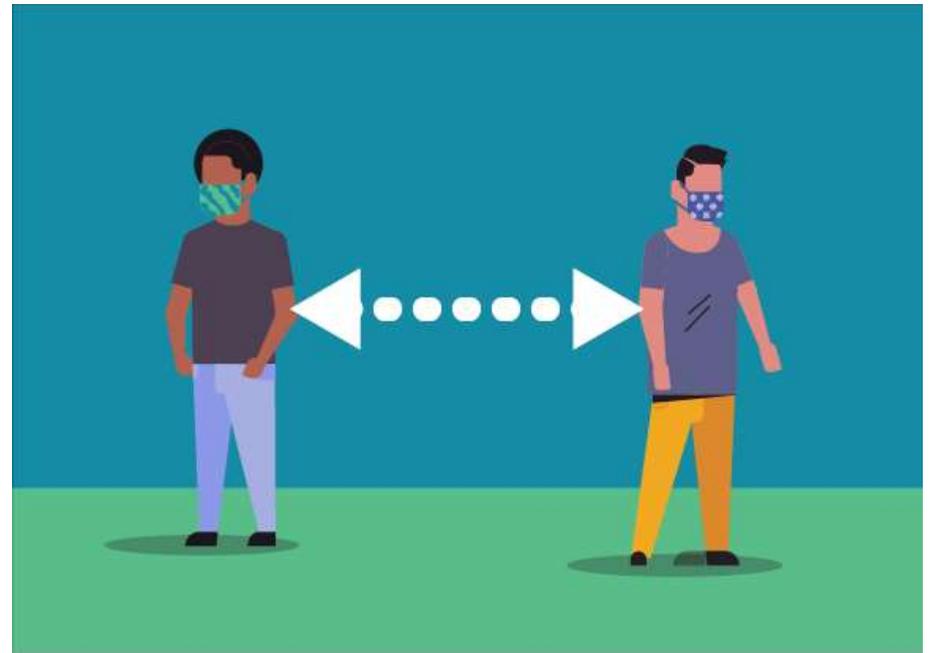
Hygiene Actions We All Must Take

- Clean your hands often with soap and water
- Avoid touching your eyes, nose, and mouth
- Cover your coughs and sneezes
- Clean and disinfect household surfaces daily



Stay Connected but Practice Physical (Social) Distancing

- Avoid group settings
- Maintain a 6-foot distance
- Avoid close contact
 - Limit visits with family and friends
- Strengthen social ties
 - Stay connected with loved ones



Listen to and Follow the Directions of Your State and Local Authorities

- Adhere to stay-at-home recommendations.
- Remain at home as much as possible,
 - Only go out to for the essentials
 - If you must go out, practice physical (social) distancing.
- Unless you are showing symptoms going outside to exercise and walk pets is okay.

Preparedness Resources

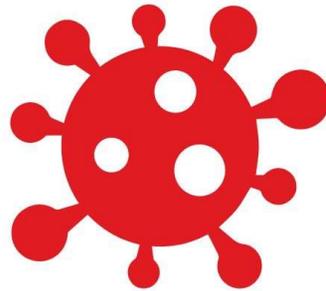
Follow official, credible sources for accurate information and assistance:

- American Red Cross: www.redcross.org/coronavirus
- Blood donation: www.redcross.org/blood
- Center for Disease Control: www.cdc.gov/coronavirus
- Los Angeles County Public Health:
www.publichealth.lacounty.gov
- Los Angeles County COVID-19: www.covid19.lacounty.gov
- City of Los Angeles COVID-19: www.corona-virus.la

National Resources

- **National Disaster Distress Helpline: 1-800-985-5990**
 - **Deaf/Hard of Hearing.**
 - TTY 1-800-846-8517 or Text TalkWithUs to 66746
 - **Spanish Speakers.**
 - Text Háblanos to 66746
 - Call 1-800-985-5990 and Press "2" From the 50 States,
- **National Suicide Prevention Lifeline**
 - 1-800-273-TALK (1-800-273-8255).
- **HOPE Crisis Hotline**(free financial support from experts)
 - For assistance call: 1-888-388-HOPE (4673) or go to www.OperationHOPE.org.

We all have a role to play. Working together we can slow the spread of this virus and protect everyone in our community, including those most at risk.



For more information on staying safe, see

[Redcross.org/coronavirus](https://www.redcross.org/coronavirus)

Thank You

American Red Cross Los Angeles Region

www.Redcrossla.org

