CITY OF MALIBU
Official Press Release

June 2, 2026

Urgent Call to Action: Save Lives in Malibu — Donate Blood on June 11 at City Hall

(Malibu, CA) – June 2, 2026 — The City of Malibu and the American Red Cross invite the community to participate in a critical Community Blood Drive on Thursday, June 11, from 10:00 AM to 4:00 PM at Malibu City Hall, located at 23825 Stuart Ranch Road.

“Donating blood is one of the simplest and most meaningful ways we can help others in a time of need,” said Mayor Bruce Silverstein. “I encourage our community to come together, support this important blood drive, and help ensure lifesaving blood is available for patients and families who depend on it every day.”

According to the American Red Cross, the organization is currently facing a critical blood shortage, with supplies down more than 3,300 units. Blood donations are essential every day for surgeries, trauma care, emergencies, and ongoing medical treatments, and the need becomes even more urgent during disasters and large-scale emergencies.

Every two seconds, someone in the United States needs blood. As the nation’s largest single supplier of blood and blood products, the American Red Cross supports patients across the country through approximately 130,000 blood drives each year.

The American Red Cross is also experiencing a severe shortage of blood platelets and encourages African-American donors to give blood to help meet the needs of patients with sickle cell disease, which disproportionately affects African Americans. More than 100,000 people in the U.S. suffer from sickle cell disease, and many of them rely on routine blood transfusions to prevent life-threatening complications. Learn more: **https://www.redcrossblood.org/donate-blood/blood-types/diversity/african-american-blood-donors.html**

All donors will receive a $15 e-gift card and be entered into a $7,500 sweepstakes.

The City of Malibu is honored to partner with the American Red Cross to host this important community event and encourages all eligible residents to participate and help save lives.

To sign up to donate, visit **www.RedCrossBlood.org** and enter sponsor code “90265.” For questions, call 818-200-3445. Donors are encouraged to bring a photo ID, stay hydrated, and eat well before and after donating.

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